

XIMB

SUSTAINABILITY COURSE - 2011

SESSION -1: CORPORATE GOVERNANCE AND SUSTAINABILITY **(2 classes)**

- Progressive Boards engaging actively in Sustainability Advocacy
- Integrating Sustainability Initiatives to Business Strategy
- Risk Analysis
- Building Brand Integrity in a sustainable manner

SESSION -2 & 3: CLIMATE CHANGE AND CARBON ECONOMY **(3 classes)**

- Developing Solutions to Climate Change towards a more sustainable future
- Conserving Natural Resources
- Carbon Productivity Challenge and Trading Green House Gases
- Aim for Waste Neutral
- Green Labeling & Green Business

SESSION – 4: SUSTAINABILITY AS A DRIVER FOR INNOVATION **(2 classes)**

- Advancing Sustainability from Statutory Obligation to Competitive Advantage
- Corporate Role Models in Exemplary Citizenship and Inclusiveness
- Sustainability Reporting – GRI
- Triple Bottom Line & Sustainability Metrics

“To ensure success of the company is longer lasting than any CEO’s reign, than any market opportunity, than any product cycle.” – Andy Grove
