

# International Human Resource Management

Course Credit: 3.0 credits, comprising 15 sessions of 2 hours each, on-campus

**Subscription Limitation:** Only 25 seats will be made available for this course on a 'first

come first serve' basis.

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**Program:** PGDM-PT 2010-13

Academic Year and Term: 2012-13, Term VII

**Course Description:** In the era of increased globalization, the business borders are

increasingly being redefined for the manager. Mobility of capital is now matched with similar mobility of human resources. This course will provide the students to explore and understand the various dimensions of HRM as practiced by managers of multinational enterprises (MNEs) in a globalized

economy.

Irrespective of whether the student is a practicing HR manager or a functional manager, this course will provide the necessary applied skill to the student to understand the core issues of international business strategy and structure, cross-cultural business behavior, international staffing approaches, people development in the global era, expatriation and repatriation of global employees, international compensation and rewards and

international industrial relations.

This course is therefore, meant for any manager who aspires to

have a global career in the immediate future.

Course Objectives: The objective of this course is to develop the professional and

analytical skills of participating students in the areas of international human resource management. Business managers require skills, knowledge and strategies for effective functioning in the global marketplace. This course develops

these areas in managing the important area of international human resources. As an advanced course, this course is most suitable for those students who have completed an introductory course in human resource management, and who have some basic understanding of how national culture and the context of the international environment affect business. Students will benefit from understanding how to effectively manage, recruit, select, develop and reward people working in global organizations. This course provides an opportunity to students to explore international dimensions of the core aspects of human resource management, such as linkages with international business strategy and structure, recruitment, and reward management, training compensation development. performance management, and relations.

**Learning Outcomes:** 

By the end of this course, students will be able to demonstrate:

- 1. An in depth understanding of the mechanisms of the international context, and culture specifically, effect the core functions of human resource management in the globalized economy
- 2. An ability to effectively analyze international human resource management problems
- 3. An ability develop appropriate strategies to solve problems in the context of international management
- 4. Competence in the basic cross-cultural skills necessary for effective international human resource management.

**Course Textbook:** 

*International Human Resource Management (2/e)* by S.C. Gupta. MacMillan Publishers India Ltd., 2010 ISBN 0230330797, 9780230330795 [SCG]

Readings and Cases in International Human Resource Management, 4th Ed. Mendenhall, M and Oddou, G. and Stahl G. K. Routledge, 2006. (To be issued from the Library and returned after the course is over on-campus) [MO]

Apart from the core textbooks above specifically meant for Indian students as practicing managers, the course instructor will also provide assorted reading materials during the course for additional reading off-campus. These would be primarily international write-ups on IHRM and cover international practice perspectives.

### **Tentative Session Plan**

Session No.	Session Date	Session Coverage	Readings and Cases
1	4 <sup>th</sup> Jun	Introduction to IHRM	Chp 1 and 2—SCG Reading 1.1MO

	5 <sup>th</sup> Jun	Case Tutorial	To be distributed in class by
2	5 Jun	Case Tutoriai	To be distributed in class by
_	oth *	TI I G G I	the facilitator
3	8 <sup>th</sup> Jun	Understanding Cross-Cultural	Chp 9 and 11—SCG
	th	Dynamics	Reading 1.3 – MO
4	9 <sup>th</sup> Jun	Case Tutorial	To be distributed in class by
	41-		the facilitator
5	10 <sup>th</sup> Jun	International Staffing	Chp 3 – SCG
			Reading 2.1 – MO
6	11 <sup>th</sup> Jun	Case Tutorial	To be distributed in class by
			the facilitator
7	12 <sup>th</sup> Jun	People Development in	Chp 4 – SCG
		International Context	
8	13 <sup>th</sup> Jun	Case Tutorial	To be distributed in class by
			the facilitator
9	14 <sup>th</sup> Jun	Managing Expatriation and	Chp 7 – SCG
		Repatriation	Reading 2.2 MO
10	15 <sup>th</sup> Jun	Case Tutorial	To be distributed in class by
			the facilitator
11	16 <sup>th</sup> Jun	Performance management in MNEs	Chp 5 – SCG
			Reading 3.3 – MO
12	17 <sup>th</sup> Jun	Compensation & Benefits in	Chp 6 – SCG
		International assignments	
13	18 <sup>th</sup> Jun	Compensation & Benefits in	To be distributed in class by
		International assignments Tutorial	the facilitator
		activity	
14	19 <sup>th</sup> Jun	International Industrial Relation	Chp 16 – SCG
		management	Reading 4.1MO
15	20 <sup>th</sup> Jun	Group Case Review Presentation	Max 15 mins presentation in
		r	MS Powerpoint for each
			group.
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It is not mandatory for students to read the above chapters and readings prior to class. However, a pre-reading will definitely help in better grasp of concepts lectured in class. The PPTs in the classroom will NOT be made available due to proprietary reasons.

## **Evaluation:**

Components	Weightage	Description
Class Tutorial Participation	30%	Every student is expected to attend all the classes mandatorily and participate in the class lectures and tutorial sessions by actively engaging in debate, scenario sharing, anecdote infusions and critical thinking.  All participants will be evaluated in all the Tutorial sessions and the final marks in this component will be the average of all the session marks earned by the student.

		A student missing any particular Tutorial session will be awarded no marks in that particular session only.
Group Case Assignment	25%	Students will be provided with a Case study at the beginning of the course which they need to analyze and provide a written report within 5000 words in soft copy MS Word 2007 format by 19 <sup>th</sup> June 2012 and email it to adutta@ximb.ac.in.
		This component will be a group assignment and each group will also be required to make a brief presentation on their case findings to the entire class on 20 <sup>th</sup> June 2012. The maximum time allowed will be 15 mins. Marks assigned to the group will be reflected in the grades of every member in that particular group.
End Term Examination	45%	In Term VIII, there will be a terminal examination. This would be Open Book Exam and the students will be allowed to use Laptops/Ipads, reading materials, books etc. Books to be used in the exam hall must be issued from the library before the start of the exam. A comprehensive case study would be provided to the students for the end term exam before they leave the campus in Tem VII. The exam date will be as per the Dean Acad. Office notice.

### **Academic Honesty Policy:**

Students subscribing to this course will be bound by the Academic Policy as specified in the Student Manual of XIMB for the Part Time program. For all in-class and evaluation purposes, the decision of the course instructor will be binding and final on every student.

Every Student for this course must conduct their studies honestly, ethically and in accordance with generally accepted standards of academic conduct. Any form of academic misconduct is unacceptable. If some students are found to engage deliberately in academic misconduct, with intent to deceive it would be construed as pre-mediated form of cheating and would attract the highest penalty of grade withholding.

### **Course Declaration:**

By subscribing to this course, the student is deemed to have read, understood and unequivocally agreed to abide by the terms and conditions mentioned in this course outline and will not attempt to negotiate any items mentioned above with the course instructor before, after or during this course.